

IBM and Concord Invite You to an Educational Briefing:

Managing Your Data In Today's Economy

At a time when controlling costs and increasing efficiency is imperative, the ability to meet the data management challenges of your enterprise applications can give your organization a competitive edge. To help your organization address these issues, we invite you to attend this briefing, focused on best practices in two main areas:

1. Archiving strategies to control costs, improve service levels and support compliance initiatives for your enterprise applications. Explore the analyst recommended best practices for leveraging archiving to support many of the projects that organizations are planning for 2010: upgrades, migrations, decommissioning and/or data retention projects.

2. Test Data Management strategies help reduce risk, streamline procedures and control costs for testing and rolling-out new releases of your enterprise applications. Explore the business and technical issues driving test data management and privacy protection requirements for your enterprise applications. The discussion will also review the anatomy of a data privacy project. Learn about the best practices to reduce the costs of testing and test data production, streamline the testing process and enable more effective and focused testing of applications and databases.

This event will benefit organizations using custom and proprietary applications and databases, as well as common and packaged applications (E-Business Suite, JD Edwards, PeopleSoft, SAP, Siebel, etc.) and databases (Oracle DB, Db2, etc.)

Space is limited, so register today!



Date: November 18, 2009

Time: 11:30 a.m. - 1:30 p.m.

Location:

[Manny's Steakhouse](#)
825 Marquette Avenue
Minneapolis, MN 55402

Complimentary lunch will be served.

[» Register now!](#)

Have questions or need assistance?

Contact:

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